



Logo Agreement

To participate in **Conference One** events and competitions, each institution must submit a logo in the form of an institutional mark, athletic department mark, or an esports-specific mark (the "Mark") for Conference One's use.

Conference One may use the Mark in the following ways:

- **Conference One website**
 - Team pages
 - Standings page
 - Statistics pages
 - Tournament and event pages
 - Video and streaming pages
 - Player profile pages

- **Conference One produced broadcasts and media content**
 - Sports Illustrated
 - Twitch, Facebook, YouTube, OTT

- **Conference One social media**
 - Twitter, Facebook, Instagram, LinkedIn, and TikTok
 - Promotional Content only

Conference One will **not** use the Marks in the following ways:

- To associate the institution with Conference One sponsors or Sports Illustrated sponsors

- For use on apparel, equipment, or products

"You" means an individual authorized to act on behalf of the institution participating in Conference One esports. You have the power and authority to enter into this agreement and to grant use of the Mark. You grant Conference One the uses listed above for the attached Mark. This agreement expires June 30, 2022.



During the term of this agreement, you may change the Mark by completing an updated **Logo Agreement** (the "New Mark"). Conference One will use the New Mark three (3) business days after submission of the form.

If you or any authorized representative of an institution gives written notice to Conference One that use of the Mark violates this agreement, then the post, video, or website placement will be taken down. Conference One will remove the Mark in three business days provided that written notice identifies the post, video, or website placement and describes the violation of this agreement. All notices must be sent to Scott Zackman at scott@g3esports.gg or any other individual authorized by Conference One to receive notices.

If Conference One breaches this Agreement and fails to cure said breach within ten (10) business days after written notice, then you may terminate this Agreement. Upon written notice of termination, Conference One shall cease use of the Mark.

Please attach the Mark to a signed copy of this agreement. Please send files in .png and/or .psd formats no smaller than 1000x1000.

By signing below, you grant Conference One the right to use the attached Mark.

Name (printed/Typed): _____

Title/Position: _____

Email: _____

Contact number: _____

Date: _____

Signature: _____