



Conference One Institutional Logo Form

In order to compete in Season One of Conference One, each college or university must submit a logo. These logos can be the Institutional mark, Athletics Mark, or an Esports Specific Mark. Conference One requests that each Esports administrator have an internal discussion with Institutional Administration on the appropriate mark to be used by Conference One for the 2020-2021 Academic Year.

Conference One will be requesting usage of each school's marks exclusively for the following purposes:

- Conference One's Website
 - Team Pages
 - Standing Page
 - Stat Pages
 - Tournament Pages
 - Video Page
 - Player Profile pages
- Conference One Produced broadcasts
 - Twitch, Facebook, YouTube, OTT
 - Will request additional permission for any linear broadcasts
- Social Media (Twitter, Facebook, Instagram, LinkedIn)
 - Promotional Content only

Conference One will not use school mark in any of the following ways:

- To promote, suggest, allude to any school being sponsored by, powered by, or associated with any Conference One Sponsor
- Licensing school's marks on any apparel, equipment, or product that is sold by Conference One or any Conference One Partners, Sponsors, or affiliates
- Conference One will not alter, amend, or change any TM school logos, colors, or marks

By signing below your school _____ hereby grants Conference One the above limited permissions for the attached school marks. This agreement, and the permissions above, will expire 90 days following the conclusion of Conference One's National Tournament, or June 30, 2021, whichever date comes first.



At any point in time a school may amend which mark Conference One is permitted to use by completing an updated *Conference One Institutional Logo Form*. Conference One must use the amended marks not later than 48hrs after submission of form.

Additionally, any post, video, website placement, that uses a school mark, will be taken down at the behest of said institution, if the institution believes such usage violates the above agreement. Conference One will comply with any and all requests no later than 48hrs following any request made. All such requests must be emailed to Conference One President Kiernan Ensor (kiernan@g3esports.gg) and must be sent from an authorized representative of the school. Conference One asks that any such request include specific details on what post, video, website placement the school wishes taken down and details on how Conference One has violated the above agreement.

If Conference One breaches this Agreement and fails to cure said breach within ten (10) days after notice thereof, institution may terminate this Agreement without penalty and Conference One immediately shall cease use of Institution's logos and marks.

Conference One asks you to submit your desired mark alongside your signed version of this form. Please send files in both .png and/or .psd formats no smaller than 1000x1000.

By signing below hereby grants the above permissions and limitations to Conference One for the attached logo and marks for the above specified time.

Name (printed/Typed): _____

Title/Position: _____

Email: _____

Contact number: _____

Date: _____

Signature: _____